# **Curriculum Vitae**



Name	:	Dr. Binod C.Agarwal
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### Revised on March15, 2016

Dr.Binod C. Agarwal, pioneer of holistic study and qualitative research and quantitative survey in development and communication, is an international communication expert who carried out a number of formative, process and impact studies in information technology and television(1973-1993). He is an established leader of satellite communication applications studies, health care and opinion poll survey.

Dr.Binod C.Agarwal is well-travelled; teacher and educator who combines Anthropology with Architecture, Design and Planning, Development, Satellite Communication and Education. He is founder of several educational and research institutions and has published books and articles in national and international journals. Until recently Dr. Binod C. Agarwal was Professor of Eminence and Director General TALEEM Research Foundation, Ahmedabad (2008-2015) which he founded as Director (1995-2008). He is also Founder Vice Chancellor of Himgiri Zee University (formerly known as HimgiriNabh Vishwavidyalaya ) Dehradun (2005-2012) and founder Director of Mudra Institute of Communications Ahmedabad (1993-1994).

#### Education

M.A. (1963, Social Anthropology), University of Lucknow, Lucknow, India; M.S. (1969, Cultural Anthropology); -Ph.D, (1970, Major: Anthropology, Minor: Sociology) University of Wisconsin, Madison, Wisconsin, USA.

Special Academic Honors, Fellowships and Grants

- 1. Awarded "Indrajit Singh Gold Medal" for the best Thesis in Anthropology by the University of Lucknow, L:ucknow, India- December, 1963
- 2. Awarded "Dr. Chakravarti Gold Medal " for the best student and for outstanding social services during the Academic year 1962-63 by the University of Lucknow, Lucknow, India-December, 1963.
- 3. Awarded research and teaching assistantships during 1964-67 by the University of Wisconsin, Madison, USA.
- 4. Awarded Villas Travelling Fellowship (1967-68) by the University of Wisconsin, Madison, USA.
- 5. Awarded Graduate School Fellowship for Spring Semester 1968 by University of Wisconsin, Madison, Wisconsin, USA.
- 6. Awarded Graduate Research Fellowship, Summer 1968 by University of Wisconsin, Madison, Wisconsin, USA.
- 7. Awarded Ford Foundation (Departmental) Dissertation Fellowship (1968-69 and summer 1969), University of Wisconsin, Madison, Wisconsin, USA.

Awarded distinguish ISRO Service Award 1976 for his services to ISRO after SITE.

Awarded ICSSR Ph.D. thesis grant-in aid for its publication 1979-80.

Awarded (jointly with Archana Kumar, University of Tenessee), Emerald/ AIMS Research Fund Award 2007.

Awarded AMIC Asian Communication Award 2009 for outstanding contribution and leadership in Asian Communication Research.

#### Vice Chancellor Himgiri Zee University, (2005-2012)Dehradun, Uttrakhand: He planned and developed a world class multi faculty university both for regular classroom teaching, research and extension and open and distance learning. Responsible for land acquisition, architectural design and formal approval from concern government departments. Initiated creation of infrastructure building. including and recognition from educational and professional bodies.. Negotiated international collaboration with American. Canadian and Russian universities including AMIC Singapore. Provided leadership to start teaching, faculty recruitment and set up of administration.

#### **Employment Records:**

	Concurrent with the position of Director and later as Director General TALEEM Research
	Foundation it being the sponsoring
	body of the university.
Professor of Eminence and Director General (2008-2015)	TALEEM Research Foundation, Ahmedabad. Continued all responsibilities of Director in addition interface and supported Himgiri Zee University TALEEM being sponsoring institution.
	Continued to lead in its all activities including fund raising, submission of research proposals for financial support to national and international agencies, participation in planning and execution and writing of research studies, meeting and conferences and research publication.
	Lead and carried out Parliamentary Elections 2014 and State Elections poll surveys, wrote reports and presented on Zee News Television.
Director ( <b>1995-2008</b> )	TALEEM Research Foundation, Bopal, ,Ahmedabad registered under Societies Act 1860 in 1996 as a non-government social science research, training and tribal and rural development organization. It is self supporting and the institution has been nurtured by Essel Group Chairman Subhash Chandra since 1995.
	Provided academic and management leadership and support; Planned, organized and participated, in several dozen short

	and long term studies as project leader and team member, in an inter-disciplinary social science research group to carry out externally funded field based media, health, rural and tribal development research and evaluation studies. Coordinated and negotiated research projects with national and international funding agencies. Involved in preparation and submission of research proposal,
	once approved, carry out qualitative and/or quantitative studies, in reproductive child health care, communication behavior and national and international television audience studies , analyze and write report as a research team member.
	Taught as visiting faculty, and prepared Information, Education and Communication(IEC) materials.
	Lead and carry out national and state poll surveys for Zee News television telecast. Important among these are 2004 National Parliamentary Elections
Advisor(Social Applications) (1994-1995)	Space Applications Centre, ISRO, Ahmedabad.
	Provided advice and participated in ISRO's research and development of various social applications in satellite communication and remote sensing programs.

Founding Director ( <b>1993-1994</b> )	Mudra Institute of Communications, Ahmedabad(MICA). Academic planning, administration, management,
	faculty recruitment, course planning and development of new courses, for two year post- graduate professional program in advertising and business communication.
	Design and conducted media and communication research as consultancy project.
Group Director ( <b>1992-1993</b> )	Social Research Group, Space Applications Centre, ISRO Ahmedabad.
	Lead an interdisciplinary research group of social scientists working in the social applications of space technology,planning, management and administration of social sciences research in the broad areas of communication, development and remote sensing.
	Design, negotiate, co-ordinate and interface with external agencies and research organizations to carry out ISRO sponsored social research studies.
	Teaching, training and guidance of media researchers and producer as Visiting faculty.
Chief Scientist ( <b>1989-1992</b> )	SocialResearchGroup,DevelopmentandEducationalCommunicationUnit(DECU),ISRO,AhmedabadPlannedexecutedsocialresearchrelatedto

	space applications for education and national development.
Executive Secretary (1986)	15 <sup>th</sup> International Association of Media and Communication Research (IAMCR) General Assembly and Conference, New Delhi, August 2006.
	Planned and organized 15 <sup>th</sup> IAMCR International Conference attended by over 400 participants from over 40 countries at Ashok Hotel, New Delhi.
Scientist and Manger (1983-1988)	SocialImpactStudies,DevelopmentandEducationalCommunicationUnit(DECU),ISRO, Ahmedabad.
	Conceptualization, planning, designing, management and administration of externally sponsored and internally conceived research and evaluation studies in the broad areas of communications, science, society and technology, education and development and action programs.
	Participated in developing training courses for mass media personnel as Course Director, resource person and evaluator.
	Visiting faculty, School of Architecture and Planning, National Institute of Design, CEPT University and Gujarat Vidyapith , Ahmedabad for teaching under graduate and graduate courses and research guidance.

Scientist and Coordinator, (1978-1979)	Assisted in management and co- ordination of national and international UNICEF and UNESCO communication projects in the areas of health, education and development with special emphasis on women and children for media utilization. Provided leadership to a team of social scientists working on various development and educational programs and projects. Educational Resources Cell- Software Systems Group(SSG), Space Applications Centre, ISRO, Ahmedabad. Coordination, execution and management of various educational technology and communication research projects. Formulation, planning and administration of communication research studies and projects with
	administration of communication
	Occasional participation in teaching and training of undergraduate and graduate students of planning and architecture as visiting faculty, CEPT University, Ahmedabad.
Executive Secretary (1978-1979)	Xth International Congress of Anthropological and Ethnological Sciences (ICAES), New Delhi, December 10 to 21, 1978.

	Responsible for the entire planning, management and organization (both academic and administrative) of the Congress attended by more than 2000 delegates from over 70 countries. The Congress was held at Vigyan Bhawan, New Delhi. In addition, assisted in Post ICAES that were held in 13 cities of India.
Manager (1973-1977)	Research and Evaluation Cell, Space Applications Centre, ISRO, Ahmedabad.
	Lead, planned, designed, managed, executed and administrated the time bound Satellite and Instructional Television Experiment (SITE) communication research and social impact evaluation with an inter-disciplinary and multi- disciplinary research team of some 100 social scientists.
	Conducted formative, process and summative communication research and social evaluation of SITE.
	Coordinate and organized preparatory meetings with the national and international experts and interacted with space scientists and engineers of SITE
	Carried out training of research teams for various studies related to SITE social evaluation.
	Co-ordinate and organized several

	national and international meetings for research studies related to SITE social evaluation. Supervised, analyzed and wrote reports both of quantitative and qualitative studies. Managed and administered six field teams located in six SITE states and in Ahmedabad.
Rural Sociologist (Associate Professor rank) ( <b>1971-1973</b> )	Division Agricultural Extension, Indian Agricultural Research Institute, New Delhi Acted as Rural Sociology Section Head, teaching and research guidance. Courses taught included "Communication and Social Change" and " Research Methods."
	Course Director, "Research Methods for Extension Education" for Agricultural Extension University Teachers. It involved planning and conducting of two weeks in service training over 20 senior faculty from around dozen universities and colleges. Participated in agricultural and
	development extension work. Guided Master's and Doctoral students theses as Major and Minor professor and acted as member of the research committee.
Assistant Professor (1969-1971)	Department of Sociology and Anthropology, Iowa State University, Ames, Iowa.

	Teaching, and research at under graduate and graduate courses.
	Courses taught ' Introduction to Anthropology,', 'Culture and Personality', Family and Social Change' and advance Seminar on 'Democracy and Traditional Cultures.'.
Teaching, Research and Project	Department of Anthropology and
Assistant from Fall 1964 to	Department of Sociology,
Summer 1969	University of Wisconsin,
	Madison, Wisconsin.
Instructor Summer	University of Wisconsin,
(1967)	Marquette Center Wisconsin

## Visiting Positions and PhD Guide

Dr. Agarwal has been visiting faculty in National and International Universities that includes USA, UK, Singapore, Russia, and various universities of India. HE has been PhD guide in various universities in India.

### **Publications**

Dr. Agarwal has published over two dozen books including several edited books. At his credit there are more than 50 articles published in international and national journals.

# **Professional Membership**

Dr. Agarwal is life member and office bearer of several (anthropology and communication associations.